



CALLEO SIGNS LONG-TERM AGREEMENT WITH GPS

Gurugram (Haryana), India, 1st January 2025: CALLEO Distribution Technologies Pvt Ltd. (CALLEO), an affiliate of ITQ Technologies Pvt Ltd., holding leadership position in travel technology industry with its avant-garde solutions, has announced today the signing of its long-term agreement with Global Panorama Showcase (GPS), India's premier platform for B2B travel and tourism engagement.

Under this strategic agreement, CALLEO appoints the GPS as its exclusive partner to market and resell CALLEO's ivsorce - visa information service in India. IVSource.com, operational since 1987, is a hub of all visa information needs. It is the leading platform for all visa related information from forms to documentation on more than 180 countries. This agreement will allow easy and seamless access to global visa guidelines and services through GPS's subscription platform for travel retailers. Recognized for its excellence, GPS will offer a simplified solution to the travel industry with global visa processes, helping travel retailers deliver seamless, efficient solutions to their customers.

Expressing enthusiasm about this agreement, Anil Parashar, Director at CALLEO said, "We're excited to partner with GPS, this collaboration can bring together our strengths to deliver exceptional solutions, and we're excited to anticipate the growth and impact we can create together."

Harmandeep Singh Anand, Managing Director of GPS shared that, "At GPS, our core vision has always been to nurture and develop the potential of travel retailers. This collaboration marks a pivotal moment in GPS's mission to empower and educate the tertiary markets of India, bridging the gap in access to first-hand information and industry expertise."

GPS has long been committed to fostering growth, knowledge, and opportunities for travel professionals across India. By joining forces with CALLEO and integrating its visa information tools, GPS aims to deliver cutting-edge solutions and unparalleled access to tools, technology, and insights that will elevate businesses in underserved regions.

About Global Panorama Showcase Pvt. Ltd

Established in 2013, GPS has been instrumental in cultivating and expanding secondary and tertiary source markets for travel in India. Initially launched as a single city event in Nagpur, GPS now spans across 14 cities in India, including Ahmedabad, Bengaluru, Chandigarh, Hyderabad, Jaipur, and others. GPS is dedicated to empowering the travel fraternity through knowledge sharing, engagement, and exchange via business networking. Over the past decade, GPS has set trends in knowledge sharing and networking events, evolving into a hybrid format.

About CALLEO

CALLEO Distribution Technologies Pvt Ltd. is an affiliate of ITQ, holding leadership position in travel technology industry with its avant-garde solutions. ITQ is an official distributor of Travelport in India, Sri Lanka, Maldives and Bhutan. Headquartered in Gurugram, the company provides cutting-edge travel technology solutions with unmatched inventory options to its customers helping them increase their productivity and business efficiency. ITQ is connected to nearly 22,000+ agency terminals and serves over 6300+ customers, including travel management companies, online travel agencies and retail agencies, in almost 700+ cities while providing unparalleled assistance through 24x7 helpdesk.

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